

# CASEY QUINLAN

## THE MIGHTY MOUTH

### WHO SHE IS

Casey Quinlan gave herself the title “Mighty Mouth” on the theory that if you can’t hide it, flaunt it.

One of the things she flaunts regularly is her status as an e-patient and cancer warrior. After getting a breast cancer diagnosis just days before Christmas in 2007, she wrote the Amazon best seller ***Cancer for Christmas: Making the Most of a Daunting Gift***, which tells her story of managing medical treatment and exhorts everyone to become their own patient advocate.

Casey believes that healthcare reform starts from the ground up, and is dedicated to helping patients, clinicians, and communities work toward the best health outcomes for everyone.

She’s also one of the **Disruptive Women in Health Care**, an online community of women dedicated to serving as a platform for provocative ideas, thoughts, and solutions in health and medicine.

Casey is a former network news field producer who helped cover breaking news across the globe for over two decades, learning all about what makes a great story. She started doing standup comedy because some of her stories weren’t safe for TV.

Through her company **Mighty Casey Media**, she speaks to audiences on topics ranging from how healthcare can build healthier communities by using social media to how organizations can create content that drives customer engagement and loyalty.

### WHAT THEY’RE SAYING

Casey excels at effective and positive communication. She is an exceptional presenter, one that is both effective and entertaining. I would highly recommend her services.

~ **CIO, global financial services company**

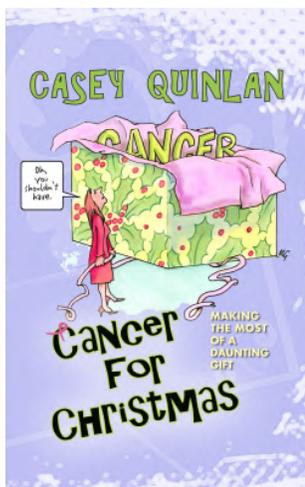
*Casey Quinlan is an incredibly funny, informative, and a very honest presenter. Casey wrote a book “Cancer for Christmas” - a job search cannot compare with cancer but it can be depressing. Casey’s presentations with job*

*seekers have been brutally honest, very informative and unbelievably funny.*

~ **career coach**

*I’ve been really impressed with the way she engages with audiences and shares her knowledge.*

~ **event planner**



**CONTACT:**

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## Topics

- ◇ Programs on developing empowered patients, and patient advocacy
- ◇ *Seminars + workshops on building patient/provider communication*
- ◇ Social media strategies for health care
- ◇ *Data management for patients*
- ◇ Storytelling for brand engagement
- ◇ *How to use content to connect with your customers*



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**CASEY QUINLAN**  
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Programs for healthcare &  
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